




2019

HEALTHY
TREES

**HEALTHY
COMMUNITIES**

CANOPY **IMPACT REPORT**





*“Canopy plays a key role in
addressing climate change
and creating healthier
communities – communities
that are greener, more
equitable, more connected,
and more resilient.”*

– Joe Simitian
President, Santa Clara County
Board of Supervisors



Resilient Trees, Resilient Communities

Dear Friends,

Have you noticed an increase in talk about trees lately? With new research, and the need for climate solutions, trees and nature seem to be getting more public airtime. As we say around the office, “trees are in!”

For you and for us, of course, trees have always been “in.” The Canopy family has long recognized the critical role that trees play in our communities; it’s why we’ve worked together to grow and protect the urban forest for almost 25 years.

Climate change has reminded all of us how much we need trees. But trees need us, too. As we plan for climate-resilient communities, investing in our urban forests is essential.

For Canopy, planning for resilience means addressing questions like:

- Which planting and tree care strategies will help urban trees thrive into the future?
- Where do we need more trees to protect people from climate impacts like extreme heat?
- How can we multiply our impact by empowering tree champions in every neighborhood?
- What can we do to embrace the energy and amplify the voices of the next generation?
- How can we ensure that our work supports equitable, inclusive, and diverse communities?

With your help, we’re finding answers and taking action. Read on to learn how, together, we are growing resilient trees and resilient communities.

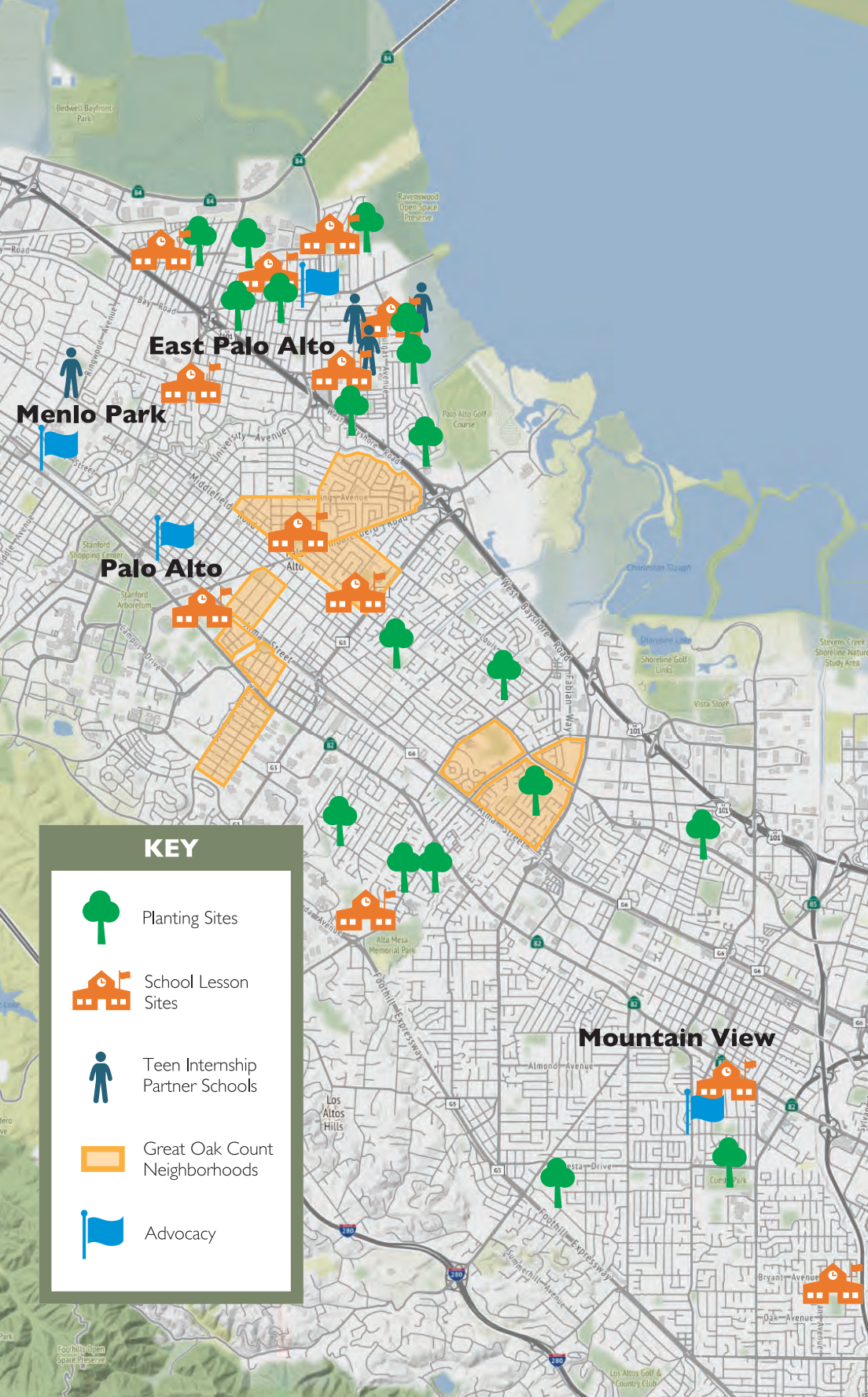
With gratitude,

A handwritten signature in white ink that reads "Sally".

Sally O’Neil
Board Chair

A handwritten signature in white ink that reads "Catherine".

Catherine Martineau
Executive Director



KEY



Planting Sites



School Lesson Sites



Teen Internship Partner Schools



Great Oak Count Neighborhoods



Advocacy

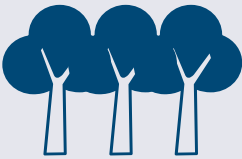
Canopy by the Numbers 2019



424 trees planted across
19 community sites



1,750 volunteers donated
6,000 hours valued at **\$176,000** 



2,096 young
trees tended

861 young trees surveyed for
the Young Tree Care Survey



and **547** native oaks
surveyed and mapped in
Palo Alto neighborhoods

2,234
students
explored
environmental science
through hands-on lessons
with trees



39 paid Teen Urban
Forester positions

15 Oxford Day
Academy student
interns

Growing Resilience with Native Oaks

Oaks are a cornerstone of local ecosystems, but their numbers have declined. Canopy's Great Oak Count survey applies, and adds to, the latest science on landscape resilience in order to protect and grow native oak populations.

Elise Willis has looked at a lot of oak trees this year. "Yes, probably at least a hundred," she laughs, "but I never get bored because each one is unique!"

Elise spearheads The Great Oak Count, Canopy's comprehensive survey of four native oak species in Palo Alto. In addition to surveying trees herself, Elise trains volunteer "Oak Spotters" and "Tree Plotters" to walk neighborhood routes, map and measure oaks, and educate homeowners about proper oak tree care.

The program is part of a larger initiative to "re-oak" local landscapes. The idea was crystallized by San Francisco Estuary Institute (SFEI) in their report Re-Oaking Silicon Valley: Building Vibrant Cities with Nature.

"Oaks used to dominate 80% of the valley floor," explains Elise, citing the report. "Now they're only about 4% of our urban forest. Replanting native oaks in our cities promises big benefits for wildlife and people."

Oaks are drought-tolerant and tough, she says, so they're more likely to survive in a changing climate. They capture more carbon, intercept more rain water, and offer more shade than smaller urban trees. And they support an exceptional diversity of native wildlife and understory plants. "Oaks evolved in this land," Elise says, "they've always played a key role and they still do."

The first step in re-oaking is re-mapping. Canopy's original OakWell Survey from 20 years ago was a key data point for SFEI's Re-Oaking report. The Great Oak Count tracks how oak populations have changed over two decades, and helps identify where new oaks will have maximum ecological benefit.





“We’re planting the urban forest of the future right now. By incorporating more oaks, we’ll make sure it stays vibrant and resilient for decades to come.” – Elise Willis



Canopy Teens Lead the Way to a Greener East Palo Alto

Green space is key to community health, but many neighborhoods lack inviting parks or the shade of a flourishing canopy. Canopy's Teen Urban Foresters are transforming one empty lot into a vibrant green space – and growing into confident environmental leaders in the process.

Kelly Cortez and Paola Maciel waited in anticipation as folks began to trickle into the “Design Charrette” that Canopy's Teen Urban Foresters were hosting at Bayshore Christian Ministries (BCM). After weeks of preparation and practice, they were ready to gather community input for the design of a new green space in East Palo Alto.

Growing East Palo Alto's urban forest is a priority for Canopy and residents alike. Together with local residents and volunteers, Canopy's Teen Urban Foresters (TUFs) played a tremendous part in planting over 228 trees and caring for thousands more in East Palo Alto this year alone.

When an opportunity arose to design a park out of an empty field at the BCM property in East Palo Alto, it was clear that the TUFs were the perfect team to lead the project. In partnership with BCM and PlaceWorks, a landscape design firm, the TUFs diligently conducted outreach, workshops, and a design charrette to co-create a design based on the community's vision.

“I was excited to be a part of something beneficial to everyone,” shares Paola, Teen Urban Forester. “The well-being of our community is perhaps the most important and prevalent focus of our work. At the design charrette we received some amazing input from people passionate about the wellness of their community, just like us.”

Why Hospitals Invest in Parks

Canopy was honored to receive a grant from Kaiser Permanente to fund this project.

“Providing safe and welcoming public spaces supports community health, safety, and social cohesion. Canopy's project does this and more – it brings the community together to create a green and healthy public space for rest, recreation, and community connection.”

– Stacey Wagner, Public Affairs Director, Kaiser Permanente Redwood City Medical Center



Kelly Cortes (center right), Paola Maciel (far right), and their fellow Teen Urban Foresters at Bayshore Christian Ministries' Design Charette. Below, the final design based on the community input they gathered.



Equipping Residents to Take Action in Their Community

Because a healthy and thriving urban forest is one of the most effective ways to combat climate pressures on a local level, passionate residents are coming to Canopy seeking the skills and knowledge they need to advocate for trees in their community.

In response to this demand, Canopy launched Community Forestry School. This 8-week course covers topics in tree selection and placement; tree planting methods; tree care and pruning techniques; and how to advocate for tree-friendly policies, resources, and master plans that support a thriving urban forest.

This year's cohort drew students from across the region, from Fremont to San Jose, San Carlos to Sunnyvale, and many Midpeninsula cities in between. By equipping and connecting residents from different cities, Canopy can catalyze and assist urban forest action, even in communities where we don't offer programs directly.

"Organizations like Canopy give residents a voice in their urban forest," said student, Geoffrey Walne. Another student agreed, "The classes, the experts, and the experiences made me see trees in a whole new way! I leave the class excited to make a difference in our urban forest, and inspire others to do the same."



Canopy's 2019 Community Forestry School cohort. They are already taking action, and we can't wait to see what they make possible in their communities!



2020 and Beyond: Advocating for a Resilient Urban Forest

At a time when urban development is accelerating and climate change threatens trees' very survival, advocacy is crucial to ensure that our urban forests are maintained, renewed, and grown.

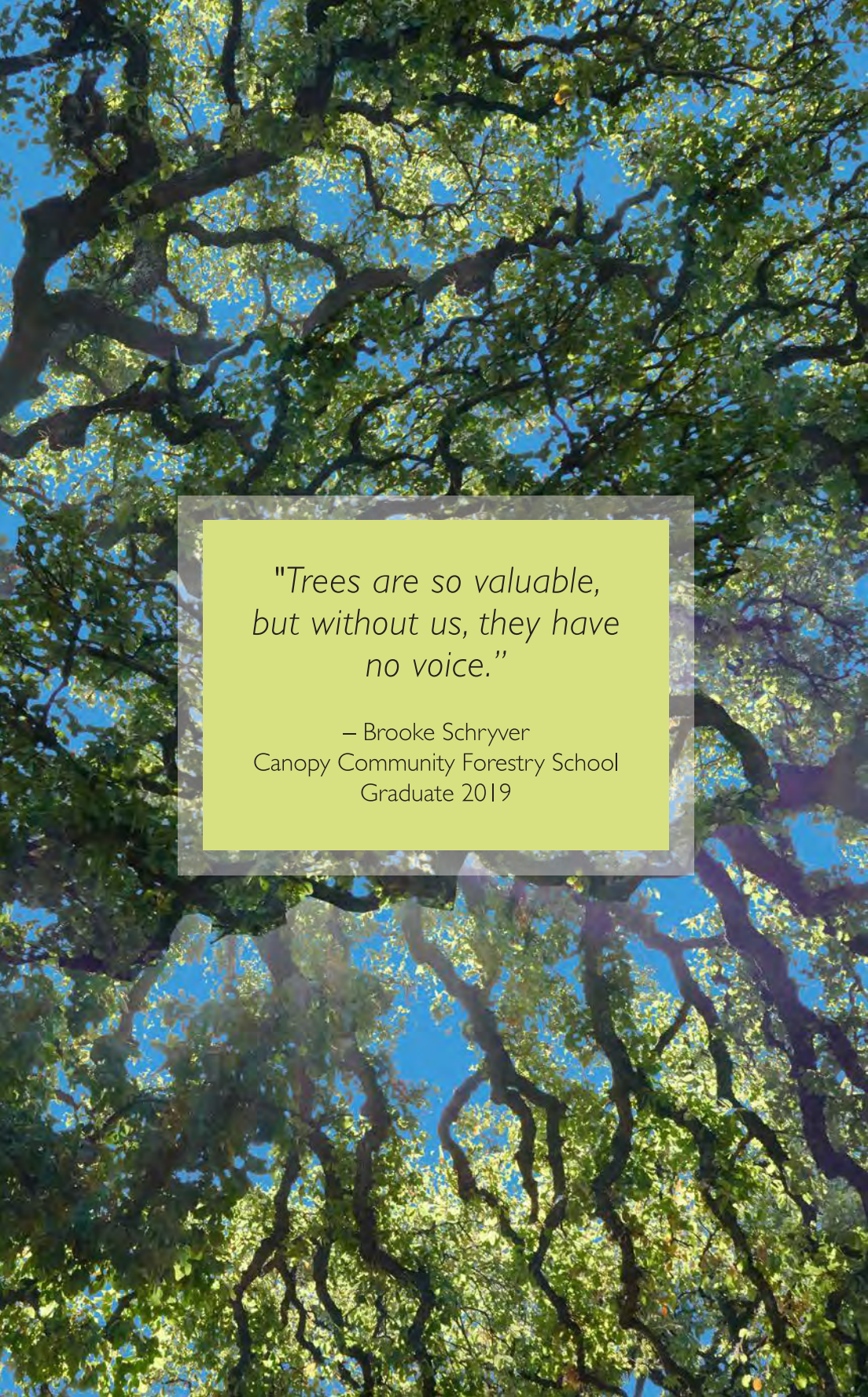
"We can plant more trees with a pen than with a shovel." Coined by a longtime board member, this has become Canopy's advocacy motto. Indeed, advocacy extends and leverages the impact of Canopy's Tree and Education programs by addressing systemic issues – influencing policies, practices, and regulations, at the scale of cities, counties, and even the state.

Advocacy is a "long haul" activity. From time to time, however, a quick victory on a localized issue provides all the encouragement we need to carry on. Protecting a beautiful avocado tree threatened by a redevelopment in East Palo Alto, or rallying the community to save a historic dawn redwood at the Palo Alto post office as we did this year – these wins not only feel right, they also bring attention to trees and help with other advocacy efforts.

With your support, we'll continue to focus our efforts on impactful action at every level. In 2020, you'll find us:

- Engaging the East Palo Alto community to create their first-ever Urban Forest Master Plan, while working to prevent unlawful tree removals.
- Partnering with the City of Menlo Park to educate residents and decision-makers on the newly updated heritage tree protection ordinance.
- Challenging the City of Palo Alto to strengthen its tree protection ordinance by adding more native species and valuable large trees to the protected tree list.
- Assisting the City of Mountain View with implementing and updating its Community Forest Master Plan, especially as it relates to development.
- Training a corps of volunteer advocates to amplify the advocacy work of our board and staff.
- Mentoring and advising emerging regional tree groups such as Green Town Los Altos, Fremont Trees, and Sunnyvale Urban Forest Advocates in their missions to grow the urban forest.

Thank you for being part of our community's voice for trees!



*"Trees are so valuable,
but without us, they have
no voice."*

— Brooke Schryver
Canopy Community Forestry School
Graduate 2019

Board of Directors and Staff



CANOPY BOARD from left: Kirsten Mouradian, David Armstrong, Laura Martinez, Geoff Paulsen, Mary Dateo, Marty Deggeller, Kammy Lo, Shelley Ratay, Holly Pearson, Sally O'Neil. Not pictured: Jane Jones and Marilyn Keller



CANOPY STAFF from left: Elise Willis, Katie Rummel, Jack Dorsey, Natalie Brubaker, Michael Hawkins, Maya Briones, Shannon McDonald, Catherine Martineau, Maika Horjus. Not pictured: Vanessa Wyns

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Jose Brambilla
Xiomara Constanza Rodas
Kelly Cortes
Alexis Delgado
Karen Downs
Carlos Estrada
Jose Luis Flores
Marlon Guerra
Rayshaun Jordan
Paola Maciel
Maria Magaña Arzate
Jennifer Martinez
Jailah Mitchell
Eric Perez
Jada Riley
Karen Saucedo
Maria Vargas
Jonathan Villanueva

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Karina Yum
Naina Relan
Zoe Bever

INTERNS:

Aaron Rudolph
Digital Outreach Intern
Julisa Lopez
Tree Survey Intern

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Jenny Wei
Lanie Wheeler

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STATE AND REGIONAL

Arbor Day Foundation / Alliance for
Community Trees
Cal Fire
California ReLeaf
Bay Area Urban Forests Ecosystems
Council
San Francisco Estuary Institute
San Francisquito Creek Joint Powers
Authority

COUNTY

County of Santa Clara
County of Santa Clara Integrated Pest
Management
County San Mateo
County of San Mateo Office of
Education

CITY OF PALO ALTO

City Council
City Manager's Office
Community Services Dept.
Palo Alto Art Center
Palo Alto Public Art
Junior Museum & Zoo
Planning and Community Environment
Parks and Recreation Commission
Public Works Dept.
Urban Forestry Division
Utilities Dept.

CITY OF EAST PALO ALTO

City Council
City Manager's Office
Community Development Dept.
Public Works and Transportation
Commission

CITY OF MENLO PARK

Mayor's Office
City Manager's Office Sustainability
Division
Public Works Dept., City Arborist
Environmental Quality Commission
Heritage Tree Taskforce

CITY OF MOUNTAIN VIEW

Community Services Dept.
Forestry Division

COMMUNITY PARTNERS

Adobe Meadow Neighborhood
Association
Aspire Public Schools
Bayshore Christian Ministries
Barron Park Association
BEAM
Boy Scouts of America, Local Troops
California Native Plant Society

Catholic Charities Youth Club of East
Palo Alto
Charleston Gardens Neighborhood
ChangeScale
CityTrees (Redwood City)
Clean Zone
Committee for Green Foothills
Crittenden Middle School
East Palo Alto Academy
East Palo Alto Charter School
East Palo Alto Stanford Academy
East Palo Alto Tutoring and Tennis
Eastside College Preparatory School
Ecumenical Hunger Program
Elizabeth F. Gamble Garden
Environmental Volunteers
Fairmeadow Neighborhood
Association
Family Connections
Friends of Edgewood Natural Preserve
Friends of the Urban Forest
(San Francisco)
Garden Club of Palo Alto
Girl Scouts of the USA, Local Troops
Grassroots Ecology
GRID Alternatives
Greenmeadow Community
Association
GreenTown Los Altos
Goldman Environmental Foundation
Graham Middle School
Gunn High School
Habitat for Humanity Greater
San Francisco
John W. Gardner Center for Youth &
Their Communities
Kiwans Club of Palo Alto
Leadership Mountain View
Leadership Palo Alto
Lewis and Joan Platt East Palo Alto
Family YMCA
Living Classroom
Los Altos Community Foundation
Magic
Menlo-Atherton High School
Midpeninsula Environmental
Educators Alliance
Midtown Residents Association
Monroe Park Neighborhood
Association
Mountain View High School
MVVSD board, faculty, staff, students,
and families
Our City Forest (San Jose)
Ormondale Elementary School
Oxford Day Academy
Pacific Art League
Palo Alto Chamber of Commerce
Palo Alto High School
Palo Alto Historical Association

PAUSD board, faculty, staff, students
and families
PlaceWorks
RCSd board, faculty, staff, students and
families
Rebuilding Together
Rich May Foundation
Rotary International, Local Clubs
San Mateo County Student
Conservation Association
Silicon Valley Permaculture Guild
Slow Food South Bay
South Bay Bioregional Hub
Stanford School of Earth, Energy &
Environmental Sciences
Ten Strands
Transition Palo Alto
The Greenhouse
UC Cooperative Extension
Ventura Neighborhood Association
Western Chapter ISA
YESS - One East Palo Alto
Youth Outside
Youth United for Community Action
YMCA East Palo Alto

OUR DEDICATED VOLUNTEERS

COMMUNITY VOLUNTEER GROUPS

Alpha Kappa Alpha
Family Learning Together
Foothill College Circle K Volunteers
Girls' Middle School
Google, Inc. Employees
Gunn High School Interact Club
Gunn Key Club
Junior League MLPA
Mixbook
Monta Vista High School Key Club
Mountain View/Los Altos Service
League of Boys
Omidyar Network
Pacifica Institute
Peninsular Skating Club
Stanford Haas Center for Public Service
Silicon Valley Volunteers
Young Men's Service League Alpine
Chapter
Young Men's Service League Rancho
Chapter
Youth Community Service
ShinShin Educational Foundation
Silicon Valley Volunteers
SEWA International
VCBC
Waymo

GRAFTING AND GROWING WITH MOUNTAIN VIEW TREES

Canopy and Mountain View Trees have merged! We're thrilled to "graft and grow" together.

Canopy and Mountain View Trees had been proud partners for several years; it was clear we could accomplish more together. We're eager to grow our planting, education, and advocacy programs in Mountain View, and look forward to deepening our partnership with the city and community.

Volunteers

ARBORISTS, TREE EXPERTS, LANDSCAPE DESIGNERS, AND TREE WALK LEADERS

Jose Luis Abalos
Kathy Alford
MaryRuth Bafrafi
Dave Dockter
Deanne Ecklund
John Erving
Laura Fanger
Matthew Feisthamel
Herb Fong
Matthew Fried
Peter Gollinger
Michael Gladden
Dedra Hauser
Uriel Hernandez
Kris Jensen
Peter Jensen
Ted Kipping
Igor Lacan
Carole Langston
Elizabeth Lanham
John McClenahan
Ray Morneau
Dave Muffly
Katherine Naegele
Juan Ortiz
Walter Passmore
Sairus Patel
Kevin Rafferty
Chris Regan
Matt Ritter
Leo Rivera
Peter Ruddock
Joni Sare
Natalia Schoorl
Ellyn Shea
Jason Shirar
Jakob Tronic
Blake Watkins

NEIGHBORHOOD TREE CHAMPIONS

Lisa Abeyounis
Willia Bednarz and Katie Rueff
Paola De Cesero
Sharon Hudak
Marilyn Keller
Sherry Listgarten, Penny Ellison, and
Karen Pauls
Pushpinder Lubana
Gwen Luce and Sally O'Neil
Will Schulz and Ylem Rubio
Romain Taniere and Luis Guzman
William Xuan
Pearlin Yang, Angela Dellaporta,
Rachelle Acuna-Narvaez, Ken Joye,
and Becky Sanders

PLANTING LEADERS

Lisa Abeyounis
Kathy Alford
Luis Chavez
Jocelyn Conway
James F. Cook
Kelly Cortes
Cédric de la Beaujardière
Husain Dalal
Marty Deggeller
Martha R. Dorn
Chris Eberspacher
Linda Filo
Antoine Gaessler
Tara Gill
Jeff Greenfield
Dedra Hauser
James "Kimo" Hempstead
Uriel Hernandez
Hank Heubach
Sharon Hudak
Jane Jones
Marilyn Keller
Carole Langston
Kammy Lo
Mark McInerney
Anuraag Mohanty
Kirsten Mouradian
Pam Noyer
Sally O'Neil
Cristy Osborne
Geoff Paulsen
Lanie Powers
Joe Rapanut
Shelley Ratay
Liela Rombaoa
Zack Ross
Natalia Schoorl
Bradley Smith
Susan Stansbury
Janice Story
Nicholas Taylor
Mary Vincent
Feng Wang
Jenny Wei
Kathy Weiss
Kay Thornton

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Marty Dorn
Marty Deggeller
Stephanie Enos
Diane Guinta
Annie Hempstead
Nico Janik

Kammy Lo
Carol Olson
Alison Mark
Laura Martinez
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Maria Parlante
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Shersingh Tumber-Davila
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Christine Baker
Allison Brand
Kayla Brand
Edwin Correa
Bill Courington
Mary Dateo
Jon Gifford
Jeff Greenfield
Annie Hempstead
Sharon Hudak
Peter Jensen
Amruta Kulkarni
Julisa Lopez
Kelly McManus
Kirsten Mouradian
Susan Rosenberg
Judith Schwartz
Penni Thorpe
Mirando Vogt
Evany Wang

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Ashley Britts
Chris Cassell
Maggie Davidson
Linda Filo
Lawrence Garwin
Jeff Greenfield
Annie Hempstead
Uriel Hernandez
Sharon Hudak
Greg Martineau
Pierre Martineau
Sarah Martineau
Vishal Mehta
Ray Morneau
Katherine Naegele
Meda Okelo
Jack Owicki
Smiler Pantling
Jansen Verplank & Eastside Band

DIGGING IN TO MAKE A DIFFERENCE

Thao Ngo and her team at the Silicon Valley Volunteers have joined dozens of Canopy events over the last five years. The hard work of volunteers like them makes Canopy's work possible!

"In addition to making our community look safer and beautiful, Canopy has brought individuals together to show we are responsible, kind, and accountable. I feel very privileged to be part of such an important organization.

Thank you for all you do for our community and planet!" —Thao Ngo, Silicon Valley Volunteers

Donors July 1, 2018 - June 30, 2019

OUR GENEROUS DONORS

URBAN FORESTRY GRANTS

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City of East Palo Alto
City of Mountain View
City of Palo Alto
Santa Clara County

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Kaiser Permanente CAMPOS

\$25,000 - \$49,999

Morgan Family Foundation
Sand Hill Foundation
Yellow Chair Foundation *
Youth Outside *

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Google Ecology
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The Morley Bros.
Urban Forestry Organization
VCBC
Waymo
West Coast Arborists
Woodland Park Communities

UP TO \$999

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Chevron Matching Employee Funds
Equinox, Inc. Matching Gifts
IBM Corporation Matching Gifts
Intel Corporation Matching Gifts
Magic
Paypal Matching Gifts
Peery Foundation Matching Gifts
First Presbyterian Church of Palo Alto
Samsung Matching Gifts
SBCA Tree Consulting
Tree Movers, Inc.

* Multi-year grant

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\$25,000 AND ABOVE

Susan Ellis and Mark Linton
Susan Rosenberg

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Kammy Lo and Kowsik Guruswamy
Meryl and Robert Selig
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UP TO \$99

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Stephen Achtenhagen
Rebecca Akers and Chris Berka
Christine Baker
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Janet Barton
Antoniya Baycheva and Daniel Ramirez
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Andrea Cervenka and Shai Friedland
Miriam Cespedes
Chi-Lung Chang
Jack and Susan Choquette
Michael Closson and Catherine Milton
Nathan Conant-Wulff
Jeannette Cosby and Glenn Skinner

Donors

July 1, 2018 - June 30, 2019

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Melanie and Peter Cross
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Suzanne Wilson
Tracy Wingrove

PRO BONO AND IN-KIND GIFTS

Cardenas Market Inc.
Ciardella's Garden Supply Inc.
Gachina Landscape Management
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John Erving
Kathy Alford
Kimo and Annie Hempstead
Linnaea Knisely
MaryRuth Bafrali
Native Sons Wholesale Nursery
Palo Alto Weekly/Palo Alto Online
Picchetti Winery
Pro Bono Photography

SPECIAL THANKS

Kathy Alford
Dave Muffy
Joe Simitian



SUPPORTER SPOTLIGHT: PLANNING FOR A LASTING LEGACY

Karen Holman is a long-time Canopy friend and urban forest champion. We are honored that she has elected to include Canopy in her estate plans and leave a lasting legacy of trees.

"When thinking about how best to make legacy gifts, Canopy was on my short list. There are few things that endure over generations and also support our well being and happiness. Trees are just that: our steadfast friends."

- Karen Holman, Vice President, Midpeninsula Regional Open Space District; Former Mayor, City of Palo Alto

Donors

July 1, 2018 - June 30, 2019

TREE GIFTS AND DEDICATIONS

GIFTS IN HONOR

Tony Cadena

*In honor of Doug and Pam Wong
Carolyn Compton and Patricia Jo*

Morrissey

*Elise Willis and the volunteers who
have been so supportive*

Nathan Conant-Wulff

To celebrate life of trees and people

Kyuri Doeden

Laura Teksler for her dedication to LAEF

Keith and Samantha Elliott

Mr. and Mrs. JJ Mulvey

Len and Mary Ely

David Collins

Louis Fried

Rosalind Hyman

Suzanne Garadis

John Erving (2)

Allison Gee

Sally O'Neil

Betsy Gifford

Marty Deggeler

Michael Grove

His father, Mike Grove

Claire Hayes

Mary Hayes

Kimo and Annie Hempstead

Sari Aizley

Sharon Hudak and Lee Marshall

Jim and Heather Hudak

Bill and Jess Hudak

Sharon Hudak and Lee Marshall

Jim and Heather Hudak

Bill and Jess Hudak

Karen Kwan

Ms. Anju Vriksha-Joseph

David Longawa

Cindy and Toby Pistone

Laura Martinez

Fernando Costa

A Living Tribute

Their customers from the

San Francisco Bay Area

Linda and Ted Schlein

Kevin Raftery

Edward and Anne Spaulding

Anne Draeger

GIFTS IN MEMORY

John Bingham

In memory of Lunetta Bingham

Carol Burtchael

Paula McFarland

Canopy Staff

Marian Cortesi

Darlene Ceremello

Marian Cortesi

David and Trish Collins

Charlie Bakhsh

Sue Luttner and Jerome Coonen

Joan Marx

Linda and Richard Elder

Joan Marx

David Gordon and Lucia Heldt

Arthur Jay Sulak

Lyudmila Grigorieva

Keish Nishijima

Amos Irwin

Joan Marx

Lynnie and Joe Melena

Joan Marx

Bob Meltzer

Betty Meltzer

Susan R. Mendelsohn and

Robert J. Flanagan

David Hettig

Wallace Mersereau

Marian Cortesi

Sally O'Neil and Ken Bencala

Joan Marx

Susie Richardson and Hal Luft

Ruth and Arnold Soforenko

Emmy Smith

Joan Marx

We do our very best to create an accurate list of Canopy's generous supporters and volunteers. Should there be any error or omission, please email info@canopy.org.



TOGETHER, WE'VE PLANTED 5,000 TREES – AND COUNTING!

In May 2019, the Canopy community celebrated a milestone: the planting of 5,000 trees since our founding in 1996. The real story, however, is how we've grown our impact together. It took 24 years to plant (and tend) our first 5,000 trees. Thanks to the commitment of our volunteers, donors, and community, the next 5,000 will be planted in half that time.

Thank you for helping us get there!

Diversity, Equity, and Inclusion at Canopy

An inclusive community has always been important to Canopy. But we know that advancing diversity, equity, and inclusion (“DEI”) takes more than good intentions. Over the past year and a half, we’ve taken big steps to ensure that we live out our values in concrete and meaningful ways. Here’s a taste of our journey:

- Kicked off with a full-day reflection as a staff and board, guided by a trained facilitator, to examine our existing practices and evaluate where we needed to improve.
- Participated in a 9-month Cultural Relevancy cohort with Youth Outside to dive deeper into the meaning of cultural relevancy and how it applies to our work.
- Crafted a new DEI policy and action plan to articulate our commitments and goals for infusing these values into every facet of our programs and operations.
- Identified metrics to keep ourselves accountable. One key commitment we’ve made: to devote no less than 65% of Canopy’s resources, including staff and volunteer time and funding, to our work in communities with fewer resources.

This has been a transformative year, and we know it’s only the beginning. We hope that, as our supporters and partners, you’ll join us in this journey, push us to improve, and keep us accountable to our goals.

Our deepest thanks to Youth Outside for their leadership, wisdom, and guidance in this process.

“Canopy prioritizes tree planting, stewardship, education and advocacy in communities where people do not have a thriving urban forest...We bring people together, regardless of age, ability, and background to participate in environmental stewardship. We strive to provide meaningful access to urban nature for each community we serve.”

Read Canopy’s full DEI statement and action plan at:
canopy.org/DEI

Canopy's Values

EXCELLENCE:

We value evidence-based practice and continual innovation. To work effectively and maintain community trust, we invest in passionate, hard-working staff and board members who embrace and promote a culture of excellence in every aspect of our work.

EQUITY:

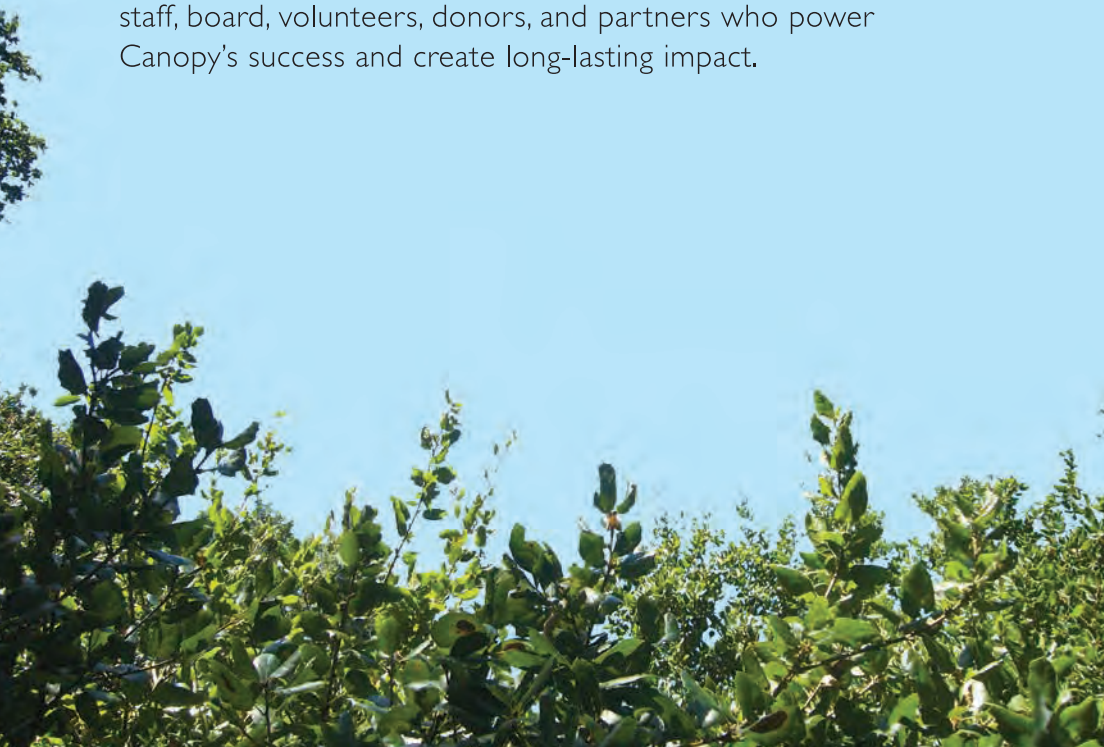
We actively seek to engage and reflect the diversity of people living on the Midpeninsula, and to remedy local inequities in access to tree canopy and urban nature.

COLLABORATION:

We actively share knowledge, experience, and resources with public, private, and other nonprofit agencies, investing in strong partnerships to achieve greater collective impact.

GRATITUDE:

We value, recognize, and celebrate the diverse contributions of staff, board, volunteers, donors, and partners who power Canopy's success and create long-lasting impact.

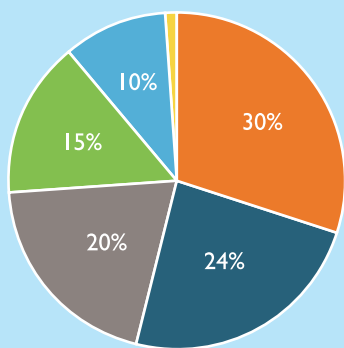


Fiscal Year 2019* Financial Summary

Operating revenues totaled \$975,177 and operating expenses totaled \$936,149.

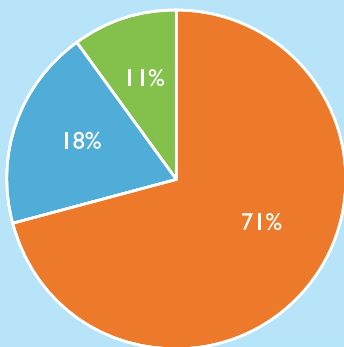
Our many dedicated volunteers make our tree plantings, tree care, education, and other programs possible. The total value of their incredible work (more than 6,000 hours) is an estimated \$176,000. The pie charts below take this special resource into account.

*Canopy's fiscal year: July 1 to June 30.



SOURCES OF SUPPORT

- Individual contributions
- Government contracts and program revenues
- Foundation and corporate grants
- Value of volunteer work
- Fundraiser event net proceeds
- Other (1%)



OPERATING EXPENSES

- Programs
- Fundraising
- Administration

Canopy's mission is to grow urban tree canopy in Midpeninsula communities for the benefit of all.

We envision a day when every resident of the Midpeninsula can step outside to walk, play, and thrive under the shade of healthy trees.



3921 EAST BAYSHORE ROAD, PALO ALTO, CA 94303

(650) 964 6110

INFO@CANOPY.ORG

CANOPY.ORG

TAX ID: 01-0565752

PHOTOS BY CANOPY STAFF, CHRIS CASSELL, AND
JACK OWICKI OF PRO BRONO PHOTOGRAPHY



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